

Senior Business Director EMEA

Timo Vandemaele



Timo joined Human8 (previously InSites Consulting) in 2011 and has become a Managing Partner since 2023.

He started his career in the Ghent headquarters and has throughout the years kept a focus on leading and expanding our Media & Entertainment clients and teams in Europe. Timo has also taken on more strategic internal initiatives from within our CEO office, including the restructuring of our client teams in Europe & APAC, and the rebranding from InSites Consulting to Human8.

Currently, Timo has returned to his first love and leads our Media & Entertainment branch in Europe with a portfolio of clients including Paramount, Adevinta, LEGO, Sony, and much more.

Timo holds a Masters degree in Applied Economics from the University of Ghent and a Masters degree Marketing Management of Vlerick Business School. He lives with his wife and daughter near Ghent, loves travelling around the world with them and is a huge fan of movies, series, sports, ... basically Media & Entertainment! What else.

