

Senior Business Director SEA (Finance)

Mark Alvarez



Mark is the commercial lead of the Southeast Asia Finance & Fintech research vertical of Human8 (previously InSites Consulting).

Prior to Human8, Mark served as the founding Managing Director of ABN Impact in the Philippines which is now part of Human8. A passionate and innovative leader in the research space, he pioneered the set-up of the first insight community in the Philippine insurance industry and champions this advocacy of promoting new ways of hybrid collaboration region-wide.

He has received several industry awards – being named 2021 Greenbook Future List Honoree (global research industry, USA) and 2021 Mansmith Young Market Masters Awardee for Insighting (Philippine marketing industry) among others.

He finished a degree in Sociology (cum laude) from the University of the Philippines Diliman and is an elected member of the International Honour Society of Phi Kappa Phi.

Every Sunday, Mark sings in the choir at their local church.

