

Global Client Partner

Ian Brown



Ian joined Human8 (previously InSites Consulting) in 2013 and became a Managing Partner in 2023, after ten years of delivering different roles focused on both account development and business operations.

With global research a key passion, Ian has played a leading role in shaping our international offer and ensuring best in class audience exploration and cultural interpretation for our multinational clients.

Ian has also been central to developing some of our largest and longest standing client relationships, with collaboration and partnership always at the heart.

Ian is currently a global client partner with a focus on Media & Entertainment, ensuring our clients stay ahead of the game in this fascinating and fast evolving industry. With a love of experiences, from films to parks, Ian is definitely working in his dream sector!

Ian has a First Class Degree in Business Studies & Economic Geography and lives close to the vibrant city centre of Manchester and our largest UK office.

