

SEA Lifestyle Director Daniel Teixeira



Daniel joined Human8 (previously InSites Consulting) back in 2010 and has recently become a Managing Partner. He has globetrotted the world, from our Belgium HQ in Ghent, to London, to currently leading the SEA Lifestyle team out of Singapore.

Daniel has been a key driver in the expansion and growth of Human8 across regions: growing our consultant teams, supporting the integration of new businesses into the group, and delivering high-quality insight programmes to global brands.

Today, he's particularly passionate about delivering people-led insights with a strong consultancy focus, specifically for sectors such as tech, retail and media. Bringing brands such as Samsung, Philips, Lazada, Grab, BBC News, Sony Pictures, Levi's, Lego, amongst many others, closer to the real needs of people across SEA.

His academic background goes back to this people-centricity focus, having a Master's degree in Social Psychology from the University of Porto.

Passionate about travelling (especially in SEA), a film & music buff, and, since he can't play football as a Portuguese should, he's also really into cycling.

