

Vice President, Commercial Solutions NA

Amy Perifanos



Amy leads Commercial Solutions for Human8 (previously InSites Consulting) in North America, where she is focused on bringing our great capabilities together in ways that create the most value possible for our clients.

Amy spends her days driving growth for B2C and B2B organizations by translating organizational visions into tangible human-centric strategies that employees can engage in and act upon - always advocating that the employee and customer experiences need to be in lockstep. Her passions run deep and demonstrate the value of being able to partner with clients no matter where they are in their journey of becoming a more human-centric organization.

Having spent 20+ years in the insights space (client + supplier side), Amy also loves giving back to the industry by publishing thought-leadership articles, presenting at industry conferences, and hosting client events.

Outside of work, Amy and her husband John will be found at the soccer/football pitch cheering on their daughters (Mila, Francine and Gwyneth)! #GirlPower

